

Registration

2020 Virtual Holiday Art Fair



Lawrence Art Guild
LawrenceArtFair.com
December 5 – December 31
Presented by Fabulux Media

Important Dates:

Thursday November 5

Deadline for receipt of Entries

Saturday November 8

Acceptance and Photo Shoot Assignments Sent to Participants

Saturday November 14

Photo Shoot

(and possibly November 15 if participation is high enough)

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**The Lawrence Art Guild's Virtual Holiday Art Fair**  
**A NEW event offering area artists a seasonal sales opportunity.**

### **Photo Shoot**

Art Emergency, 721 East 9<sup>th</sup> Street, Lawrence, KS 66044

- Participating artists will schedule a time to set up for a Photo Shoot. Photo Shoots include a set up with panel wall with table in front. This will give 2D and 3D artists an area to showcase a sampling of their works that will be on video during your “artist highlight”. Sites will be designed to increase sales (although not guaranteed). Detailed information will come later.
- Each participating artist will have 5 of their art pieces (2D or 3D) professionally photographed and edited. These images will appear on the website. Artist gets to keep these photographs.
- Each participating artist will have a professional “artist highlight” interview video made. Artist gets to keep this.
- Each participating artist will have a chance of having their work appear in the advertising material.
- Each participating artist will have a link set up to direct customers to your website, Etsy shop, or other store. If you do not have a store presence online, you can also list your email and telephone number and make arrangements with customers. Lot of opportunities to sell. And, perhaps this is a good time to get a website or e-store open before December.

## **Eligibility**

The Virtual Guild Holiday Art Fair is open to any artist 18 years of age or older. All media are eligible. Only your original art and reproductions of your original art are eligible for sale. Items made from non-original or commercial patterns, molds, or kits are not eligible. The Guild reserves the right to refuse any entry application.

## **Entry Requirements**

1. A completed entry form plus 4 color prints of your work. If entering more than one medium submit three additional prints for the other medium.
2. The appropriate Entry Fee.- checks made out to: Lawrence Art Guild.
3. A SASE with sufficient size and postage of any photos you wish returned.
4. Deadline for receipt of Entry is: Thursday November 5.

## **Screening and Selection**

A screening committee will review entries for originality and overall artistic quality.

### **Entry Fee**

**LAG members - \$50**

**Non members - \$70**

Fees may be paid by check or money orders.

Make checks payable: Lawrence Art Guild.

If you are not accepted, the Entry Fee is returned.

The 10% commission on sales will not be collected.

### **Mail all entries to:**

Lawrence Art Guild

Virtual Holiday Art Fair

P.O. Box 1357, Lawrence KS 66044-1357

### **Questions?**

Contact Maria Martin, President

[lawrenceartguildassociation@gmail.com](mailto:lawrenceartguildassociation@gmail.com)

**DEADLINE DATES ARE COMING UP FAST!**